We operate from a brand new, state of the art facility at Gravelly Industrial Estate, Birmingham.

From this location we are able to provide a full suite of direct mail services in-house, including: data management, print, personalisation, polythene and envelope enclosing, postage and more.

Our new unit is easily accessible by all forms of transport. We are conveniently located less than 3 miles from Birmingham city centre, 0.6 miles from Junction 6 of the M6 and in close proximity to major train stations and Birmingham Airport.

Our 46,000 square foot super-site is A-rated for carbon efficiency and comes equipped with a number of unique features, including:

- Dedicated print room with temperature-controlled environment and filtration system
- Custom designed and installed data cabling
- Bespoke electrical and air solutions
- Sensor activated LED lighting and intelligent heating
- State of the art integrated phone systems
- 3,000 pallet spaces, a 3,000 sq. ft mezzanine floor and a dedicated secure racking area
**FTP and SFTP Servers**
Secure file transfer for clients.

**SW30**
Bespoke remote access to files and folders.

**Selecta**
Bespoke custom postage analysis program designed & developed by CMS.

**Cygnus**
An all-in-one data processing software solution which can de-duplicate, PAF, sort and cleanse data. As well as having the capability to create and run bespoke code to alter data to exact specification.

**Integral**
Bespoke invoice and inventory software application designed specifically for CMS.

**HPE ProLiant ML350**
Servers with built in redundancy and immediate switch over capacity.

**XMPie**
Production printing software provides reliable solutions for VDP to enhance your one-to-one marketing campaigns.

**Adobe Creative Cloud**
Full creative suite package.

**PrintShop Mail**
Standalone VDP (variable data print) software package that optimizes the production process by minimizing set-up time and maximizing printing speed.
DIGITAL PRINTERS

MONO

**Xerox Nuvera 288**
Heavy duty production digital mono printer.

**Xerox Nuvera 144**
Heavy duty production digital mono printer.

**Xerox Nuvera 157**
Heavy duty production digital mono printer.

**Xerox D110**
Copier and printer.

COLOUR

**Xerox Versant 2100**
Heavy duty production digital colour printer with HyperRIP fiery.

**Xerox Colour Press 800**
Heavy duty production digital colour printer.

X2

**Xerox Versant 80**
Heavy duty production digital colour printer with booklet maker.

X2

**Xerox 550**
Copier and printer.

**Xerox Work Centre 7220**
Copier and printer.
INKJET PRINTERS

**Astrojet M1**
Full colour envelope printer producing high quality prints with full bleed-to-edge capabilities (DL - C4).

**Astrojet 1000 Printer**
Vacuum base, conveyor, friction feeder.

**Kirk Ruddy X-Jet Printer**
High speed inkjet printer with friction feeder, vacuum base and 12 head coverage.

**AMS X-JET**
Dual head printer, vacuum base, friction feeder that can print on any stock.

**AMS X-JET**
Retro fitted onto a Norpak polywrap line to print name, address, PPI & return address directly onto polythene.
THERMAL PRINTERS

ZEBRA ZM400

Citizen CLP-521

Zebra GC420D

Zebra GK420D

Toshiba B-EX4

TSC DA200

Zebra GX430T

Toshiba SX4

Citizen CL-S400DT

C.ITOH S4

IDP Smart 70

Accufast Label Machine 430
**ENCLOSING**

**CMC ONE**
- Paper wrapper and Poly wrapper
- Speed: 20k P/H Paper Wrapping
- 18K P/H Poly Wrapping
- Bulk Loader
- Shuttle Feeder
- X4 Rotary Feeders – which double to x8 feeders for A5 and smaller inserts Friction feeder
- X5 way camera match
- Rotary cutting blades with extraction Nordson gluing station
- Perfining station
- Inkjet system
- Conveyor with Mailsort kicker

**CMC 250**
Selective insertion machine capable of enclosing 16,000 items per hour.

**Kern 3500**
Selective insertion machine capable of processing 27,000 items per hour.

**Norpak P9 Polyprocessor**
With 1 shuttle feeder & 6 rotary feeders.

**Sitma Polywrap Line & Set Master**
With 1 shuttle feeder, 2 rotary feeders, 10 additional setmaster feeders.

**Buhrs 1000 Polyprocessor**
5 stations, shuttle feeder & 4 rotary feeders.

**Buhrs BB300 Envelope Enclosing**
4 & 8 station with shuttle feeder & camera verification & match.

**Hand Enclosing Department**
We have a team of up to 20 people specifically working on projects which require hand enclosing.
FINISHING

Morgana UFO1 Folder

Morgana Digifold 5000P

Morgana Documaster Pro
Booklet Maker

MB 352S Portable Folder

Morgana Major Folder

Horizon AFC-492
Cross Folder

MB 352S Portable Folder
Bolt Cutting & Creasing

Duplo Touchline CF375 Folder
FINISHING

Heidelberg Polar Guillotine

Mailbag Polywrapping System
Wraps up to 1300 packs per hour (A4).

Morgana EBA 5560 Guillotine

Strapack RQ-8x
Automatic Strapping Machine

ATS-12 Tabber

KR545D Tabber
MISCELLANEOUS

- Toyota Reach Truck Forklift
- QCR H10 Mill Size Cardboard Baler
- Fellowes Automax 550C Shredder
- Heli HFG 25 2.5t Forklift
- QCR 205 PolyBaler
- Ford Transit Vans
- Caterpillar Reach Forklift
- Linde H 20 T Forklift
- Label Winder
- Linde Ride On Ride on pallet truck
- Heat Shrink Wrap Machine
- 3,000+ pallet spaces & Secure Storage
WHY CHOOSE OUR HIGH QUALITY SERVICES?

At Central Mailing Services we are all about quality, in every sense of the word.

We strive for excellence in everything we do and pride ourselves on delivering the very best in customer service and production quality.

We deliver complete Direct Mail solutions from our 46,000 sq. ft unit at Gravelly Industrial Estate, Birmingham. Managing all aspects of Direct Mail on-site, we provide: in-house data cleansing; print processing; envelope/polythene enclosing; mail fulfilment; postage and more.

We are confident in handling all of your direct mail needs. Our clients include the likes of Grant Thornton, Oxford University Press, NHS, BBC and Coca Cola. We are GDPR compliant and data secure, as well as ISO 27001, 9001 and 14001 certified. In addition to this, we are Royal Mail Partners in Quality, Customer Service Excellence (CSE) certified and rated 5 Star: Excellent on Trustpilot.

As a business we take a number of steps to reduce the environmental impact of our operations. Our production facility is rated ‘A’ for carbon efficiency and comes complete with sensor activated LED lighting and intelligent heating.

We use eco-friendly materials where possible, including sustainably sourced paper, bio-degradable polythene and recycled card. Employees are encouraged to cycle to work and carpool schemes are also available.

Our environmental efforts are acknowledged through the receipt and continued retention of ISO 14001: Environmental Management.

If you’re looking for the complete Direct Mail service provider then look no further than Central Mailing Services. We have been providing Direct Mail solutions to businesses nationwide and abroad for over 25 years. We are confident we can save you time and money on your mailings, whether you’re sending 100 items or 1,000,000.

We look forward to working with you.

Mitesh Chouhan
Managing Director
YOUR COMPLETE DIRECT MARKETING PROVIDER

Mailing House Services
Print Management
Personalisation
Postage Optimisation

Database Management
Data Cleansing & Profiling
Multi-Channel Campaign Management
Data Health Checks

Pick, Pack & Despatch
Dedicated Account Managers
Graphic Design Services
International Postage

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