



central  
mailing services



[www.centralmailing.co.uk](http://www.centralmailing.co.uk)

PLANT LIST



# 50,000 SQ. FT ONE MASTER SITE

We operate from a brand new, state of the art facility at Gravelly Industrial Estate, Birmingham.

From this location we are able to provide a full suite of direct mail services in-house, including: data management, print, personalisation, polythene and envelope enclosing, postage and more.

Our new unit is easily accessible by all forms of transport. We are conveniently located less than 3 miles from Birmingham city centre, 0.6 miles from Junction 6 of the M6 and in close proximity to major train stations and Birmingham Airport.

Our 50,000 square foot super-site is A-rated for carbon efficiency and comes equipped with a number of unique features, including:

- Dedicated print room with temperature-controlled environment and filtration system
- Custom designed and installed data cabling
- Bespoke electrical and air solutions
- Sensor activated LED lighting and intelligent heating
- State of the art integrated phone systems
- 3,000 pallet spaces, a 8,000 sq. ft mezzanine floor and a dedicated secure racking area

# BUREAU

## FTP and SFTP Servers

Secure file transfer for clients.



## DataXchange

Secure file transfer for clients.

DataXchange



## Selecta

Bespoke custom postage analysis program designed & developed by CMS.

## Cygnus

An all-in-one data processing software solution which can de-duplicate, PAF, sort and cleanse data. As well as having the capability to create and run bespoke code to alter data to exact specification.



## PrintShop Mail

Standalone VDP (variable data print) software package that optimizes the production process by minimizing set-up time and maximizing printing speed.



## PreS Connect

Standalone VDP (variable data print) software package that optimizes the production process by minimizing set-up time and maximizing printing speed.

PreS.  
Connect

## Integral

Bespoke invoice and inventory software application designed specifically for CMS.



## HPE ProLiant ML350

Servers with built in redundancy and immediate switch over capacity.



## Border Business Systems

Advanced sorting software



## Adobe Creative Cloud

Full creative suite package.



# DIGITAL PRINTERS

## MONO

### Konica Minolta 136 Pro Mono

Heavy duty production digital mono printer.



### Xerox Nuvera 157

Heavy duty production digital mono printer.



### Nipson DigiFlex Digital Printer

Mono Printer with inline CS6 cutter.



### Xerox D110

Copier and printer.



## COLOUR

### Konica Minolta 14000

Heavy duty production digital colour printer with long sheet.



### Xerox Iridesse Production Press

Heavy duty production digital colour printer.



### Xerox Prime Link 9065

Digital colour printer.



# INKJET PRINTERS

## Astrojet M1

Full colour envelope printer producing high quality prints with full bleed-to-edge capabilities (DL - C4).



## AMS X-JET

Retro fitted onto a Norpak polywrap line to print name, address, PPI & return address directly onto polythene.



## Kirk Ruddy X-Jet Printer

High speed inkjet printer with friction feeder, vacuum base and 12 head coverage.



## EAGLE 40 Inkjet

Ultra-High Speed inkjet printer  
43,000pph  
600 DPI Quality



## AMS X-JET

Dual head printer, vacuum base, friction feeder that can print on any stock.



# THERMAL PRINTERS

ZEBRA ZM400



X1

Citizen CLP-521



X1

Zebra GC420D



X2

Zebra GK420D



X2

Toshiba B-EX4



X2

TSC DA200



X1

Zebra GX430T



X1

Toshiba SX4



X5

Citizen CL-S400DT



X1

C.ITOH S4



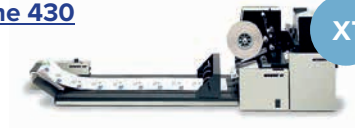
X1

IDP Smart 70



X2

Accufast Label Machine 430

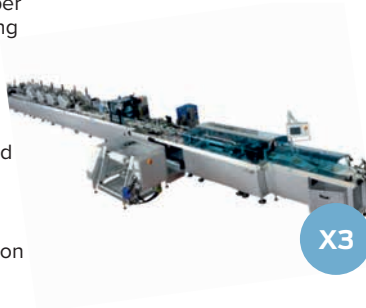


X1

# ENCLOSING

## CMC ONE

- Paper wrapper and Poly wrapper
- Speed: 20k P/H Paper Wrapping
- 18K P/H Poly Wrapping
- Bulk Loader
- Shuttle Feeder
- X4 Rotary Feeders – which double to x8 feeders for A5 and smaller inserts Friction feeder
- X5 way camera match
- Rotary cutting blades with extraction Nordson gluing station
- Perfing station
- Inkjet system
- Conveyor with Mailsort kicker
- Robot 2000 Stacker
- Domino K600i 220mm Wide UV print head
- Phoseon UVLED dryers
- Dual gluing array allow for both permanent and peelable in line for more complex mail packs



## CMC 250

Selective insertion machine capable of enclosing 16,000 items per hour. Pick & Place Inkjet Inline Printing.



## Buhrs BB300

### Envelope Enclosing

4 & 8 station with shuttle feeder & camera verification & match.



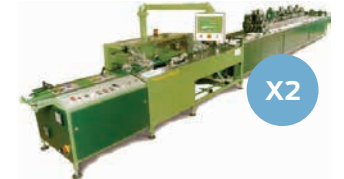
## Sitma 1050

- High Speed Poly Processing Line
- 21K P/H
- Newspaper Feeder
- 5x Rotary Feeders
- 2x Shuttle Feeders
- Inline Inkjetting
- Auto Robot Sortation
- MOSCA inline cross strapping
- Domino Bitjet + inline inkjet addressing system



## Norpak P9 Polyprocessor

With 1 shuttle feeder & 6 rotary feeders. Inkjet inline printing with camera matching.



## Kern 3500

Selective insertion machine capable of processing 27,000 items per hour.



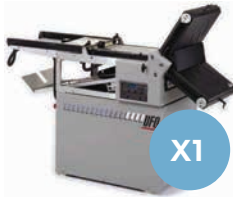
## Hand Enclosing Department

We have a team of up to 20 people specifically working on projects which require hand enclosing.



# FINISHING

## Morgana UFO1 Folder



X1

## Morgana Major Folder



X1

## Morgana Documaster Pro Booklet Maker



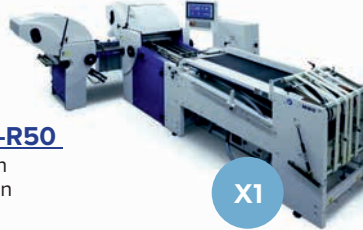
X1

## Horizon AFC-492 Cross Folder



X1

## MBO T50/4-R50 Folder with high folding precision



X1

## MB 352S Portable Folder Bolt Cutting, & Creasing



## Duplo Touchline CF375 Folder



X1

## Duplo System 5000 Pro

- Fully automated system
- 5,000 books /hour
- Accurate and precise feeding system
- From B3 or SRA3 to finished books in 1 operation



X1



# FINISHING

Heidelberg Polar Guillotine



Mailbag Polywrapping System

Wraps up to 1300 packs per hour (A4).



Mosca Inline Cross Strappers



Morgana EBA 5560 Guillotine



Strapack RQ-8x

Automatic Strapping Machine



Auto Pallet Wrapper



ATS-12 Tabber



Kirk Rudy KR545D Multi Tabber

Mailmark Compliant  
Up to 5 tabs per mail piece in one pass



Pallet Scales



# MISCELLANEOUS

Toyota Reach  
Truck Forklift



X3

QCR H10 Mill Size  
Cardboard Baler



X1

Fellowes Automax  
550C Shredder



X2

Linde Ride On  
Ride on pallet truck



X2

QCR 205 PolyBaler



X1

Ford Transit  
Van



Linde H 20 T  
Forklift



X2

Label Winder



X1

Toyota  
Counterbalance  
Forklift



X1

Heat Shrink  
Wrap Machine



X1

3,000+ pallet  
spaces & Secure  
Storage



On-site  
Engineering  
Area





## YOUR COMPLETE DIRECT MARKETING PROVIDER

Mailing House Services

Print Management

Personalisation

Postage Optimisation

Database Management

Data Cleansing & Profiling

Multi-Channel Campaign  
Management

Data Health Checks

Pick, Pack & Despatch

Dedicated Account Managers

Graphic Design Services

International Postage

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Partners in Quality with



# WHY CHOOSE OUR HIGH QUALITY SERVICES?

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At Central Mailing Services we are all about quality, in every sense of the word.

We strive for excellence in everything we do and pride ourselves on delivering the very best in customer service and production quality.

We deliver complete Direct Mail solutions from our 50,000 sq. ft unit at Gravelly Industrial Estate, Birmingham. Managing all aspects of Direct Mail on-site, we provide: in-house data cleansing; print processing; envelope/polythene enclosing; mail fulfilment; postage and more.

We are confident in handling all of your direct mail needs. Our clients include the likes of Grant Thornton, Oxford University Press, NHS, BBC and Coca Cola. We are GDPR compliant and data secure, as well as ISO 27001, 9001 and 14001 certified. In addition to this, we are Royal Mail Partners in Quality, Customer Service Excellence (CSE) certified and rated 5 Star: Excellent on Trustpilot.

As a business we take a number of steps to reduce the environmental impact of our operations. Our production facility is rated 'A' for carbon efficiency and comes complete with sensor activated LED lighting and intelligent heating.

We use eco-friendly materials where possible, including sustainably sourced paper, bio-degradable polythene and recycled card. Employees are encouraged to cycle to work and carpool schemes are also available.

Our environmental efforts are acknowledged through the receipt and continued retention of ISO 14001: Environmental Management.

If you're looking for the complete Direct Mail service provider then look no further than Central Mailing Services. We have been providing Direct Mail solutions to businesses nationwide and abroad for over 25 years. We are confident we can save you time and money on your mailings, whether you're sending 100 items or 1,000,000.

We look forward to working with you.



**Mitesh Chouhan**  
Managing Director